



2017

Partnership Opportunities

The Louisiana Academy of Nutrition and Dietetics would like to invite you to participate in our new partnership programs. As you will see below, our partnership program will allow you to market your product or services through advertising and marketing to our members. More than 700 nutrition professionals are members of the LAND, and work in areas of food and nutrition services, including hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, colleges and universities, wellness and fitness facilities, and private practices. These 2017 partnership opportunities will showcase your products or services to this growing audience.

Partnership Opportunities consist of:

- ◆ Donations
- ◆ Exhibit Opportunities
- ◆ Door Prizes
- ◆ Meal Sponsorships at our Annual Conference
- ◆ Product Samples for Attendees
- ◆ Sponsorship of a Speaker
- ◆ LAND Website
- ◆ Digital Media

To become a partner please complete the form below and select on the following pages which partnerships you will be purchasing, and send it all to the LAND office with your payment. Exhibitors are required to submit payment prior to the conference. If payment is not received, booth space will not be provided. Please note that partnership opportunities will be assigned on a first come, first serve basis.

If you have further questions regarding partnership or would like to create a partnership package to accommodate your needs please contact the LAND office at lda@eatrightlouisiana.org or 225-922-4570.

Partnership Opportunity Registration Form

Please complete this form and select which partnership opportunities you would like to do on the following pages. Exhibitors must also complete pages 4&5.

Company/Organization Name: _____
 Contact Person: _____
 Phone#: (_____) _____ Email: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____

Payment Options:

Payment Check VISA MasterCard Discover American Express
 Card Number: _____ Expiration Date: ____/____ CVV # _____
 Name on card: _____ Signature: _____



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Individual Partnership Opportunities. Please select which partnerships you will be purchasing and calculate the total (including any packages chosen from the previous page) at the bottom. If you are purchasing an exhibitor partnership please complete pages 4&5 and submit with your application.

Annual Meeting Partnership

All participating Partners will be featured in all announcements and marketing items.

Exhibitor (*Please fill out the following two pages for exhibitors as well)

- \$250: For Profit Organization Single Booth
- \$400: For Profit Organization Double Booth
- \$150: Academy or LAND member owned business
- \$100: LA-Based College, University, Public Institution– Non profit
- \$50: LAND Districts and Students

Door Prizes:

- Exhibitor will offer a door prize at their table
- Door Prize will be given away during meeting session

Speakers:

- Please Specify amount

Meals:

- \$500: Coffee Break
- \$2500: Business Meeting Breakfast, partial sponsorship available
- \$3000: Lunch during Exhibits, partial sponsorship available
- \$250: Speaker's Lounge Refreshments

Digital Media Partnership

LAND Academy Website www.eatrightlouisiana.org (Partner logo & links are subject to approval by LAND)

- \$1200: Partner with the Website, a 12 month slider ad with link
- \$75 per month: Member Standard Rotating Side Bar Ad, please specify how many months for the ad to run)
- \$125 per month: Non-Member Standard Rotating Side Bar Ad, please specify how many months for the ad to run)

\$_____ Total Amount



2017

Annual Conference & Training Exhibit Agreement

EXHIBIT RULES AND REGULATIONS

(Retain for your reference)

1. Agreement for Exhibit Space must be accompanied by payment and shall be received no later than March 23. Late registration should include a \$50.00 processing fee. (There is no guarantee that late registrants will be included in program book.) If the Association does not accept the application, all money will be returned to the applicant. Checks are to be made payable to the "Louisiana Academy of Nutrition and Dietetics".
2. The Association reserves the right to refuse acceptance of any application if the products to be displayed are deemed unsuitable to the purpose of the Louisiana Academy of Nutrition & Dietetics. The Annual Meeting Committee and the Louisiana Academy of Nutrition & Dietetics Board of Directors will make the final decision.
3. The Exhibitor agrees that in the event he fails to install his product in the assigned space or fails to comply with the provisions of the agreement, the Association shall have the right to take possession of said space and release or use said space without rebate to the Exhibitor.
4. No alcoholic beverages will be permitted in the exhibit areas.
5. The Exhibitor shall not display products of any other company or assign or sublet any part of the space assigned to him.
6. No distribution of circulars or advertising materials is permitted, except from the Exhibitor's booth. Only those companies or individuals that have purchased exhibit space will be recognized and permitted to solicit orders at the conference.
7. It is mutually agreed that the Louisiana Academy of Nutrition & Dietetics and the Crown Plaza Baton Rouge shall not be liable to the Exhibitor for any loss/ damage/ injury to property contained in his exhibit or for injuries to his person, agents, employees or other person (no matter how sustained; from theft, fire, accident or other causes). All claims for such loss/ damage/ injury being hereby expressly waived.
8. Exhibit tables and amenities will be provided by the Crown Plaza Baton Rouge.
9. It is mutually agreed that the application to exhibit contract, once accepted, as well as these conditions or regulations stipulated herein are part of the contract to which exhibitors agree to be bound.
10. All exhibit products must be confined to the limits of the booths assigned. Aisle space must be left entirely free for traffic. Giving samples or selling or obtaining orders for products must not interfere with other exhibitor's space.
11. Exhibitors agree that the Louisiana Academy of Nutrition & Dietetics shall have the right to make such rules and regulations or changes in floor plan arrangement of booths for said exhibition, as it shall deem necessary and to amend it from time to time. The Louisiana Academy of Nutrition & Dietetics shall have the final determination and enforcement of all rules, regulations and conditions.
12. No exhibitor will be allowed to sell non-commercially prepared consumable products such as cupcakes, candy, sweet treats, nuts, or lemonade. Nor may an exhibitor or client sell any other product that is not pre-sealed or commercially packaged.



2017 Annual Conference & Training Exhibit Agreement

Exhibit Fee: Fee covers an 6 foot table, trash can, and 2 chairs. If you will need electricity (110v electrical outlet and extension cord), please contact the LAND office. Full payment is due with signed agreement; make checks payable to the Louisiana Academy of Nutrition & Dietetics. The commercial exhibit fee also includes complimentary full conference registration for one Academy of Nutrition and Dietetics member. Please have them note their Academy member number on this form. Any other representatives must pay a registration fee to attend the educational sessions and business meeting lunch.

Exhibit Setup 9:30 am to 11:00 am, Tuesday, March 7, 2016
Exhibits Open 11:00 am to 1:00 pm, Tuesday, March 7, 2016
Exhibit Breakdown 1:00 pm to 3:00 pm, Tuesday, March 7, 2016

Confirmation & Deadlines: Registration is not considered complete until you have received email confirmation from the LAND office. If you have not received confirmation by February 20, 2017 please call the LAND office. Space is available on a **first-come, first-served basis**. If you do not want to be placed near a specific company, please indicate below. Registration is due by February 15, 2017 in order for your company to be included in the meeting materials as an exhibitor. Late applicants should include a \$50.00 late fee. Refunds of one-half the exhibit fee may be obtained for cancellations prior to February 15, 2017 after which the entire fee is forfeited.

Liability: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, the General Service and Drayage Contractor, the Louisiana Dietetic Association, and their agents, servants, and employees from any and all such losses, damages, and claims.

We hereby agree to the above provisions, as well as those in the attachment, "Exhibit Rules and Regulations."

Signature *Date* *Printed Name and Position*

The exhibit hall layout and booth assignments are tentative and subject to change. LAND retains the right to refuse or reject exhibitors at its sole discretion. LAND also reserves the right to determine final booth assignments. LAND Tax ID # 23-7105958

Company Name: _____
 Contact Address: _____
 Contact Telephone, with area code: (_____) _____ Fax: (_____) _____
 Company Contact Person: _____ Contact Email: _____
 Representatives Attending: _____
 Product or Service to be exhibited: _____
 Do not want to be placed by the following companies: _____
 **If you are a commercial exhibitor and will have a representative attending the full conference (including education sessions), please provide his/her name and Academy member number: _____