



# 2020 Partnership Opportunities

The Louisiana Academy of Nutrition and Dietetics (LAND) would like to invite you to participate in our partnership program. This program will allow you to market your product or services through advertising and marketing to our

members. More than 700 nutrition professionals are LAND members, and work in areas of food and nutrition services, including hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, universities, wellness and fitness facilities, and private practices. These partnership opportunities will showcase your products or services to this growing audience.

To become a partner please complete the form below and select the partnership(s) you will be purchasing. Please send your completed form to the LAND office with your payment. Exhibitors are required to submit payment prior to the conference. If payment is not received, booth space will not be provided. Please note that partnership opportunities will be assigned on a first come, first served basis. If you have further questions regarding partnership or would like to create a partnership package to accommodate your needs, please contact the LAND office at [lda@eatrightlouisiana.org](mailto:lda@eatrightlouisiana.org).

## Digital Media Partnership: Valued at \$1,600 Package Price: \$1,250

<b>Website:</b> 12-month image ad run with links to website	\$1200 value
<b>Dedicated Eblast:</b> sent to all LAND members after LAND review/approval	\$250 value
<b>Logo Feature:</b> 12-month logo feature on website	\$150 value

## Featured Partner\*: Valued at \$2,900 Package Price is \$2,500

<b>Annual Meeting Exhibitor:</b> one exhibitor table	\$250 value
<b>Complimentary Annual Meeting Registration</b>	\$250 value
<b>Showcase Product Distribution</b>	\$300 value
<b>Coffee Break Sponsor</b>	\$500 value
<b>Annual Meeting Ad:</b> website, social media, and any printed materials	\$1,200 value
<b>Website:</b> 12-month image ad run with links to website	\$1200 value
<b>Dedicated Eblast:</b> sent to all LAND members after LAND review/approval	\$250 value
<b>Logo Feature:</b> 12-month logo feature on website	\$150 value

## A La Carte Partnership Opportunities

<b>Annual Meeting Exhibitor Booth*</b> (For Profit - Single)	\$250
<b>Annual Meeting Exhibitor Booth*</b> (For Profit - Double)	\$400
<b>Annual Meeting Exhibitor Booth*</b> (Member Owned Company)	\$150
<b>Annual Meeting Exhibitor Booth*</b> (LA Based School or Public Institution/Non Profit)	\$100
<b>Annual Meeting Exhibitor Booth*</b> (LAND Districts and Students)	\$50
<b>Annual Meeting Ad</b> (website, social media, and any printed materials)	\$1,200
<b>Coffee Break*</b>	\$500
<b>Business Meeting Breakfast*</b> (Partial sponsorship available)	\$2,500
<b>Exhibit Lunch*</b> (Partial sponsorship available)	\$3,000
<b>Speaker Lounge Refreshments*</b>	\$250
<b>Speaker Sponsorship*</b> (Sponsor to cover travel, lodging, and honorarium as well. Logo before and after session on screen, Annual Meeting Ad and Logo featured on website for 12 months)	\$1,500
<b>Website:</b> 1 month image ad run with links to website	\$100
<b>Dedicated Eblast:</b> sent to all LAND members after LAND review/approval	\$250
<b>Logo Feature:</b> 12-month logo feature on website	\$150
<b>Donation of Door Prize</b>	FREE

*\*All sponsors/exhibitors are asked to provide 200 items to be placed in attendee promotional bags.*

Our meeting is taking place on March 30-31st, 2020 at the Baton Rouge Marriott, 5500 Hilton Avenue, Baton Rouge, LA, 70808-2522

Please complete the agreement form on the following page, and return via email to [lda@eatrightlouisiana.org](mailto:lda@eatrightlouisiana.org). Please feel free to reach out to us with any questions, or if you would like to discuss sponsorship opportunities not outlined above.

## 2019-2020 LAND Sponsorship/Exhibitor Agreement

This Letter of Agreement by and between \_\_\_\_\_ [your organization] and The Louisiana Academy of Nutrition and Dietetics (LAND) will serve as confirmation of support from \_\_\_\_\_ [your organization] as outlined below for 2020 LAND Fiscal Year for a total of \$\_\_\_\_\_.

**INVOICE TO BE ISSUED TO:** (All invoices are due within 30 days of receipt):

**Sponsor Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Please indicate your sponsor options:**

- Digital Media Partnership Package (\$1,250)
- Featured Partner Package (\$2,500)
- Annual Meeting Exhibitor Booth (\$250 - For Profit - Single)
- Annual Meeting Exhibitor Booth (\$400 - For Profit - Double)
- Annual Meeting Exhibitor Booth (\$150 - Member Owned Company)
- Annual Meeting Exhibitor Booth (\$100 - LA School or Public Institution/Non Profit)
- Annual Meeting Exhibitor Booth (\$50 - LAND Districts and Students)
- Annual Meeting Ad (\$1,200)
- Coffee Break (\$500)
- Business Meeting Breakfast (\$2,00)
- Exhibit Lunch (\$3,000)
- Speaker Lounge Refreshment (\$250)
- Speaker Sponsorship (\$1,500)
- Website Ad (\$100/month)
- Dedicated Eblast (\$250)
- Logo Feature (\$1500)

**For Exhibitors Only:**

\*Electrical outlet needed, or any other requests?

\_\_\_\_\_

\*List Exhibitor's full names and titles as desired on name badges:

1. \_\_\_\_\_

2. \_\_\_\_\_

\*Exhibitors information will be emailed out at least one week prior to the meeting

**POLICIES AND CONSIDERATIONS:**

1. It is understood that the above partnership activities do not include the following:
  - a. Use of LAND letterhead,
  - b. Use of LAND Officer’s signature or endorsement of any kind,
  - c. Use of the LAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of LAND and the Academy.
2. Use of any survey tool without prior approval of LAND.
3. LAND acceptance or support of exclusivity from any partner is prohibited.
4. The terms and conditions of the Letter of Agreement are good through \_\_\_\_\_ [date].

We accept and agree to the terms stated above: (Note: electronic signatures are an acceptable format for signatures. Once all signatures have been entered, the sponsor will receive a final PDF of the signed agreement)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
2019-2020 LAND President

\_\_\_\_\_  
Date

\_\_\_\_\_  
2019-2020 LAND Treasurer

\_\_\_\_\_  
Date