



Sponsorship Prospectus

The Louisiana Academy of Nutrition and Dietetics (LAND) is a state affiliate of the Academy of Nutrition and Dietetics (the Academy), the world’s largest organization of food and nutrition professionals. We share in the mission of empowering members to be food and nutrition leaders. LAND is an advocate of the dietetics profession serving the public through the promotion of evidenced-based nutrition, health and well-being.

Our vision, also shared with the Academy, is to optimize health through food and nutrition. Registered Dietitians in Louisiana shape food choices and improve the nutritional status of the public by a philosophy of serving the public first.

Annual Conference Packages

Platinum	Value: \$2,200 plus reg	Price: \$2,000
Annual Conference		
Submit a two minute video with up to 3 slides. Slides and copy must be approved by LAND. LAND will pre-record with sponsor.		
Two complimentary registrations for Annual Meeting		
Electronic		
One-time logo listing on Affiliate website for one full year		
Logo placement on LAND Annual Meeting webpage and all eblasts		
Two dedicated eblasts to all LAND members (LAND approval of content)		
Two ads in LAND newsletter (LAND approval of content)		



Gold	Value: \$1,620 plus reg	Price: \$1,500
Annual Conference		
Submit a one minute video with up to 2 slides. Slides and copy must be approved by LAND. LAND will pre-record with sponsor		
One complimentary registration for Annual Meeting		
Electronic		
One-time logo listing on Affiliate website for one full year		
Logo placement on LAND Annual Meeting webpage and all eblasts		
One dedicated eblast to all LAND members (LAND approval of content)		
One ad in LAND newsletter (LAND approval of content)		

Silver	Value: \$1,145 plus reg	Price: \$1,000
Annual Conference		
One slide with up to 200 word copy that is read by LAND moderator.		
One complimentary registration for Annual Meeting		
Electronic		
One-time logo listing on Affiliate website for six months		
Logo placement on LAND Annual Meeting webpage and all eblasts		
One dedicated eblast to all LAND members (LAND approval of content)		

Bronze	Value: \$750 plus reg	Price: \$500
Annual Conference		
One slide with a short verbal thank you by LAND moderator. Slide must be approved by LAND		
One complimentary registration for Annual Meeting		
Electronic		
Logo placement on LAND Annual Meeting webpage and all eblasts		



Ala Cart Options

Conference Specific	
Providing the Keynote speaker (honorarium to be paid by sponsor) <ul style="list-style-type: none"> • Acknowledgement prior to and after session accompanied by one slide (content to be approve by LAND) • Inclusion of logo and link on all electronic communications promoting the session • One complimentary registration to the virtual meeting 	\$1,000
Electronic	
One-time logo listing on LAND website for 12 months	\$750
Newsletter Ad <ul style="list-style-type: none"> • Up to 250 words, logo, and one graphic (content to be approved by LAND) • Content will be labeled with “This content is brought to you by the generous financial support of [SPONSOR]” 	\$100
Dedicated Eblast to all LAND members <ul style="list-style-type: none"> • Up to 250 words, logo, and one graphic (content to be approved by LAND) • Content will be labeled with “This content is brought to you by the generous financial support of [SPONSOR]” 	\$250
Webinar promoted to LAND members <ul style="list-style-type: none"> • Sponsor logo and link on all eblast, website, and social media promotion • Content will be labeled with “This content is brought to you by the generous financial support of [SPONSOR]” • Sponsor can present update on materials or products prior to webinar; no more than 3 slides and 3 minutes (content to be approved by LAND) • Sponsor chosen speaker (speaker expenses to be paid by sponsor) • Sponsor may include survey to attendees (no more than 10 questions, must be approved by LAND) • Webinar will remain on website with sponsor logo and link for 3 years while webinar is available for 175 CEU activity type 	\$1,000



Louisiana Academy of Nutrition and Dietetics Sponsorship Agreement

Please fill out the application completing all sections. Email to LAND@eatrightlouisiana.org

This Letter of Agreement by and between _____ [your organization],

The Louisiana Academy of Nutrition and Dietetics (**LAND**) will serve as confirmation of support from

_____ as outlined below for **2021 LAND Fiscal Year**.

Sponsorship Options

- Platinum Sponsorship Package (\$2,000)
- Gold Sponsorship Package (\$1,500)
- Silver Sponsorship Package (\$1,000)
- Bronze Sponsorship Package (\$500)
- Keynote speaker (\$1,000)
- One-time logo listing on LAND website for 12 months (\$750)
- Newsletter Ad (\$100)
- Dedicated Eblast (\$250)
- Webinar sponsor (\$1,000)

For a total of \$_____.

CONTACT

(Invoice to be issued to. All invoices are due within 30 days of receipt):

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Mobile: _____ Fax: _____

Email of Contact Person: _____



***Complimentary Registration (Organization’s Representative):**

1. Name and email: _____

2. Name and email: _____

*Platinum, Gold, Silver, or Bronze Sponsorship Required

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - Use of LAND letterhead,
 - Use of LAND Officer’s signature or endorsement of any kind,
 - Use of the LAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of LAND and the Academy.
 - Use of any survey tool without prior approval of LAND.
2. LAND acceptance or support of exclusivity from any partner is prohibited.
3. The terms and conditions of the Letter of Agreement are good through May 31, 2021.

We accept and agree to the terms stated above: (Note: electronic signatures are an acceptable format for signatures. Once all signatures have been entered, the sponsor will receive a final PDF of the signed agreement)

Authorized Signature Date

2020-2021 LAND President Date

2020-2021 LAND Treasurer Date