



Louisiana Academy of Nutrition and Dietetics, Mississippi Academy of Nutrition and Dietetics, and Alabama Dietetic Association Present:

2023 Virtual Joint Symposium Sponsorship Prospectus

The Louisiana Academy of Nutrition and Dietetics (LAND), the Mississippi Academy of Nutrition and Dietetics (MS-AND), and the Alabama Dietetic Association (ALDA) would like to invite you to participate in our sponsorship program for our Virtual Joint Symposium taking place **August 11, 2023**. This program will allow you to promote your product(s) and/or service(s) to LAND, MS-AND, and ALDA members. More than 2,000 professionals are members of our affiliates and work in a variety of food and nutrition environments including, but not limited to, medical nutrition therapy, clinical nutrition management, hospitals, long-term care facilities, outpatient education clinics, public health departments, pharmaceutical companies, schools, universities, wellness and fitness facilities, and private practices. Our sponsorship opportunities will showcase your product(s) and/or service(s) to this extensive audience.

Please complete the following steps to become a sponsor of the upcoming virtual Joint Symposium:

1. Review the opportunities below and select the option(s) you prefer.
 - a. Affiliates will provide these option(s) on a first come, first served basis.
2. Complete and email the included agreement to infomsand@gmail.com.
 - a. You will receive an invoice for payment within 2-3 business days. You will not be guaranteed your preferred option(s) until full payment is received. If you have any questions or would like to create a custom sponsorship package, please email us at infomsand@gmail.com. Thank you for your support!

Sponsorship Packages

GOLD SPONSORSHIP PACKAGE - \$500

During Joint Symposium:

- Submit a one (1) minute pre-recorded video to be shared with symposium attendees
- One (1) complimentary registration for the symposium

Electronic:

- One (1) dedicated e-blast sent to all ALDA, LAND and MS-AND members
- One (1) advertisement in ALDA, LAND and MS-AND monthly/quarterly e-newsletters
- Linked logo on LAND and MS-AND Joint Symposium webpage

SILVER SPONSORSHIP PACKAGE - \$250

During Joint Symposium:

- Submit one (1) slide with any message or design to be shared with symposium attendees

Electronic:

- One (1) advertisement in ALDA, LAND and MS-AND monthly/quarterly e-newsletters
- Linked logo on LAND and MS-AND Joint Symposium webpage

BRONZE SPONSORSHIP PACKAGE - \$100

During Joint Symposium:

- Organization's logo will be shared with symposium attendees

Electronic:

- Linked logo on LAND and MS-AND joint symposium webpage

2023 Joint Symposium Sponsorship Agreement

This Agreement by and between [Partner Organization]

the Louisiana Academy of Nutrition and Dietetics (LAND), the Mississippi Academy of Nutrition and Dietetics (MS-AND), and the Alabama Dietetic Association (ALDA) [Associations] will serve as confirmation of support from Partner Organization as outlined below for the 2023-2024 Affiliate fiscal year.

KEY CONTACT:

Full Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Organization's website:

(linked with logo as necessary)

PARTNERSHIP OPPORTUNITIES SELECTION(S):

- Gold Sponsorship Package = \$500
- Silver Sponsorship Package = \$250
- Bronze Sponsorship Package = \$100

TOTAL AMOUNT DUE: \$ _____

PREFERRED PAYMENT METHOD: Credit Card Check

All credit card payments will be assessed a 3% processing fee

VIRTUAL ATTENDEE *(only available with Gold Sponsorship):*

Full Name: _____

Email: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - a. Use of any survey to members without prior approval of ALDA, LAND or MS-AND;
 - b. Use of ALDA, LAND or MS-AND letterhead or logos,
 - c. Use of ALDA, LAND or MS-AND leadership signatures or endorsements of any kind,
 - d. Use of the LAND name, MS-AND name, ALDA name, or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of LAND, MS-AND, ALDA, and the Academy.
2. LAND, MS-AND, and ALDA acceptance or support of exclusivity from any partner is prohibited.
3. All invoices are sent to the Key Contact and due within 30 days of receipt.
4. The terms and conditions of this Agreement are good through December 31, 2023.

We accept and agree to the policies and considerations of this Agreement.

Key Contact Signature Date

2023-2024 LAND President Date

2023-2024 MS-AND President Date

2023-2024 ALDA President Date

All completed agreements should be submitted to infomsand@gmail.com. Thank you for your support!